

Uncovering the costs of academic data sharing: From real data to tips for future planning with ARL and DCN

July 31, 2024

NNLM National Center
for Data Services

ASSOCIATION
OF RESEARCH
LIBRARIES

DATA
CURATION
NETWORK

Presenters

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- **Wendy Kozlowski**, Director, Research Data and Open Scholarship, Cornell University Library
- **Alicia Hofelich Mohr, Ph.D.**, Data Management Research Associate, the College of Liberal Arts, University of Minnesota
- **Mikala Narlock**, Director, Data Curation Network

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RADS Research Team

- **Jake Carlson**, University at Buffalo (formerly University of Michigan)
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 - Jonathan Petters, Virginia Tech
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- +** **Mikala Narlock**
(phase two)

Learning Objectives & Agenda

1. Identify RADS Data Management and Sharing (DMS) Activities
2. Understand Real DMS Expenses Reported from NIH Researchers
3. Learn Practical Tips for Future DMS Planning
 - a. Understand how the RADS DMS Activities can bridge the connection between budgeting and action

Realities of Academic Data Sharing Initiative



image courtesy of Canva

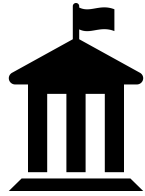
Phase 1: 2021-2023

Phase 2: 2023-2026

ARL project, in collaboration
with the DCN

Phase 1: Research
conducted across six
universities

Who



Administrators

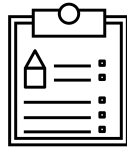
N = 69



Research PIs

N = 255

How



Surveys



Interviews

What

- What **does your unit support** in terms of data management & sharing (DMS) activities? (Admins)
- What **DMS activities did you do** and did you get support? (Researchers)
- **How much does it cost?**
 - Personnel cost: % effort X salary
 - Infrastructure costs

Final NIH Policy for Data Management and Sharing

Notice Number:

NOT-OD-21-013

Key Dates

Release Date:

Effective Date:

October 29, 2020

January 25, 2023

Allowable Costs

Reasonable, allowable costs may be included in NIH budget requests for:

- Curating data
- Developing supporting documentation
- Formatting data according to accepted community standards, or for transmission to and storage at a selected repository for long-term preservation and access
- De-identifying data
- Preparing metadata to foster discoverability, interpretation, and reuse
- Local data management considerations, such as unique and specialized information infrastructure necessary to provide local management and preservation (for example, before deposit into an established repository).
- Preserving and sharing data through established repositories, such as data deposit fees.

Unallowable Costs

- **Budget requests must NOT include:**
 - Infrastructure costs that are included in institutional overhead (for instance, [Facilities and Administrative costs](#))
 - Costs associated with the routine conduct of research, including costs associated with collecting or gaining access to research data.
 - Costs that are double charged or inconsistently charged as both direct and indirect costs

Many researchers' DMS budget under the new DMS Policy:

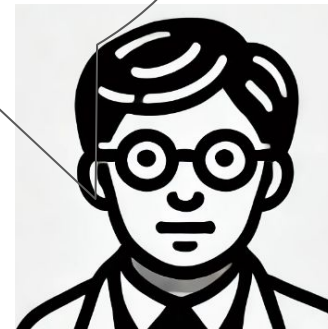


“\$0 Illustration,” generated by
OpenAI’s DALL·E 3, July 2024.

I already do these things...why do I need to budget for them separately?



Data sharing is new to me...won't salaries for DMS just eat into the budget? I need to focus on the science...



Data Management and Sharing Activities

Coding

Need: A shared vocabulary around and definitions for typical activities done by researchers in preparation for sharing research data

```
241 `r`{r}
242 atotal_inst_unit %>%
243   pivot_longer(cols = Total_expense:Infrastructure
244                 names_to = c("Type", ".value"),
245                 names_sep = "_") %>%
246   mutate(SE = SD/sqrt(N)) %>%
247   filter(Type == "Total") %>%
248   ggplot(aes(x=Category, y=expense)) +
249   geom_errorbar(aes(ymin = expense-SE, ymax = expense+
250                    = .5, position = position_dodge(width = .75)) +
251   geom_col(fill="#3182bd",
252            position = position_dodge(width=.75),
253            color="black",
254            width=.75) +
254   scale_fill_manual(values = arlcol3)+
255   scale_y_continuous(labels = scales::comma) +
```

Computer Scripts

1 Interviewer:	
2 How would you define a "sustainable lifestyle"?	
3	
4 Interviewee:	
5 A sustainable lifestyle is one that seeks to minimize the negative impacts of human activities on the environment, while supporting the well-being of individuals and communities. It is a way of living that balances social, economic, and environmental considerations, with the aim of creating a more equitable, resilient, and healthy society.	719 A sustainable life...
6	
7 A sustainable lifestyle can take many forms, depending on the context and the needs and preferences of individuals and communities. However, there are some common characteristics that are often associated with a sustainable lifestyle. These include reducing consumption, minimizing waste, choosing low-impact products and services, using active transportation, supporting local and organic food, and conserving energy and water.	720 A sustainable lifestyle c...
8	
9 Overall, a sustainable lifestyle is about making conscious and responsible choices that reduce our impact on the environment, while supporting our own well-being and the well-being of others.	721 Overall...

Qualitative Data Classification

Data Management and Sharing Activities

Process:

- ▶▶ Identified activities done in support of making data publicly accessible
- ▶▶ In collaboration with (COGR) Council on Governmental Relations
([Roles and Responsibilities Matrix](#))
- ▶▶ Initial list included some exemplar tasks to further clarify activities
- ▶▶ Refined based on community feedback

Researchers

Institutions

Preparing data management plans (DMPs) or data management and sharing plans (DMSPs), which includes determining who has responsibility for various research data related activities, and communicating these plans to the research team	Consulting on or preparing data management plans (DMPs) or data management and sharing plans (DMSPs), including considerations for ethical and privacy-related practices
Identifying data management and sharing costs to be included in grant budgets	Consulting on data management and sharing costs and expenses to be included in grant budgets
Preparing institutional review board (IRB) protocols and informed consent language for data sharing	Reviewing of institutional review board (IRB) protocols and informed consent language for data sharing
Determining storage solutions for active research data	Developing, building, providing, or recommending storage solutions for active research data
Selecting an appropriate repository (or repositories) for making research data broadly available	Developing, building, providing, or recommending appropriate repository (or repositories) for making research data broadly available (this includes advising on, managing, hosting, running, or otherwise facilitating access to a repository)



Data Management
and Sharing
Phases

Planning, Design, and Start Up of
Projects

Data Collection, Storage, and
Management

Making Data Broadly Available

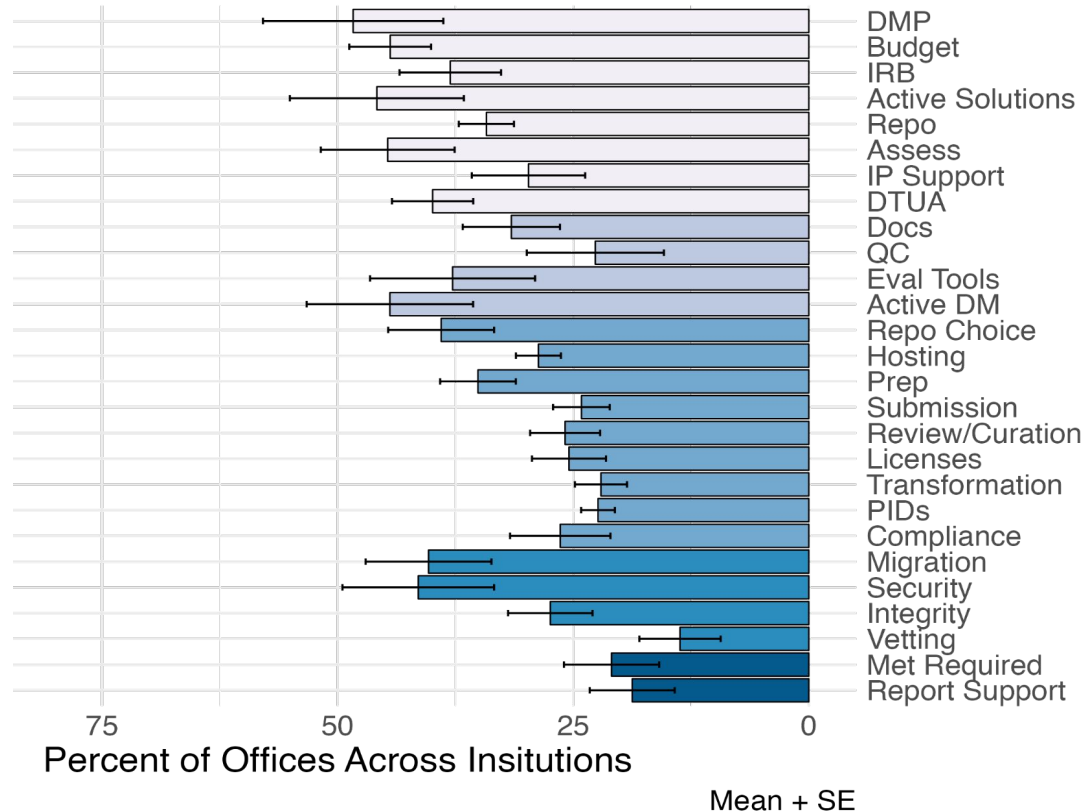
Data Retention, Including Preservation,
Archive, and Long Term Access

Project Closeout and Compliance

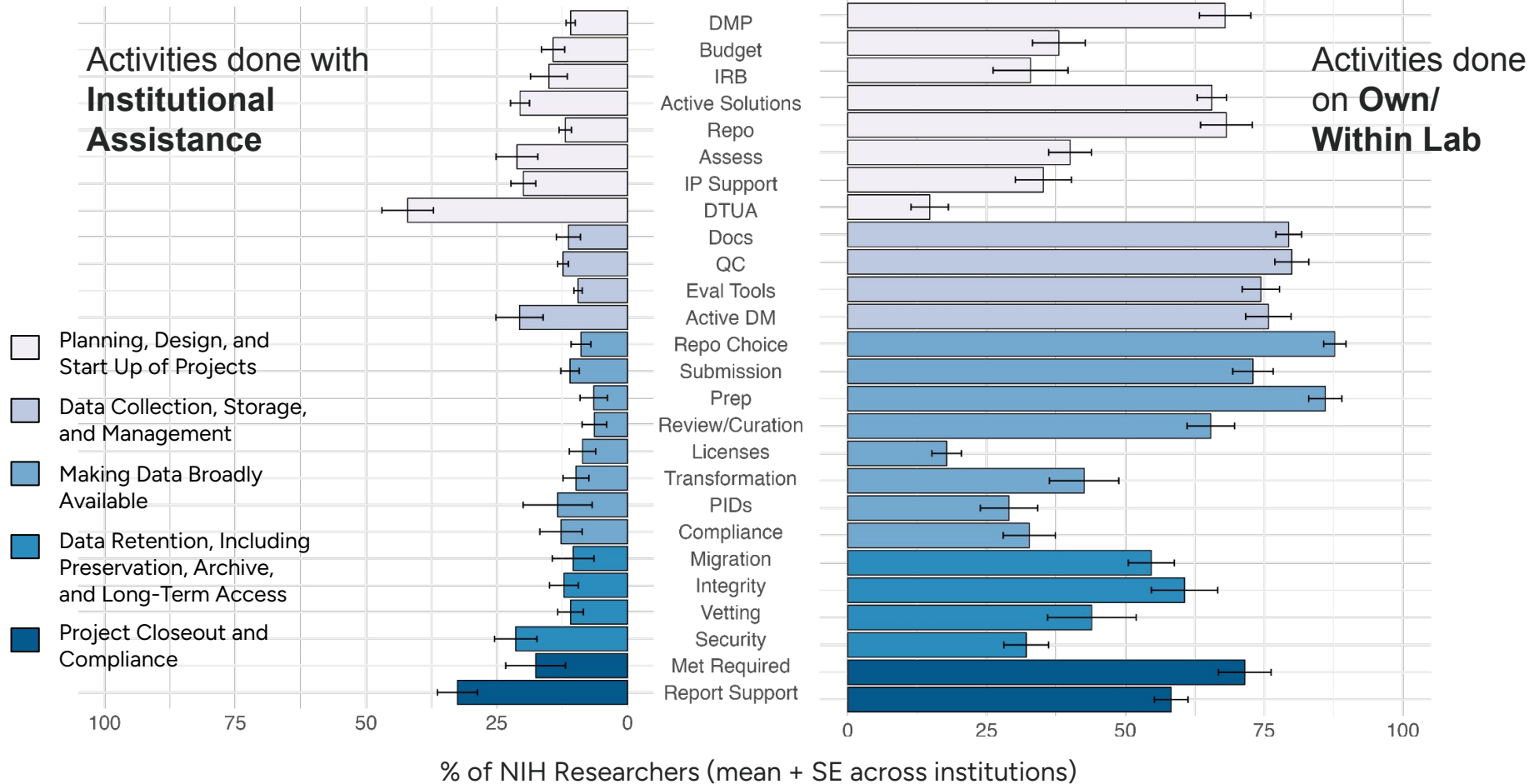


Institutions Support Most Data Management and Sharing (DMS) Activities

- Planning, Design, and Start Up of Projects
- Data Collection, Storage, and Management
- Making Data Broadly Available
- Data Retention, Including Preservation, Archive, and Long-Term Access
- Project Closeout and Compliance

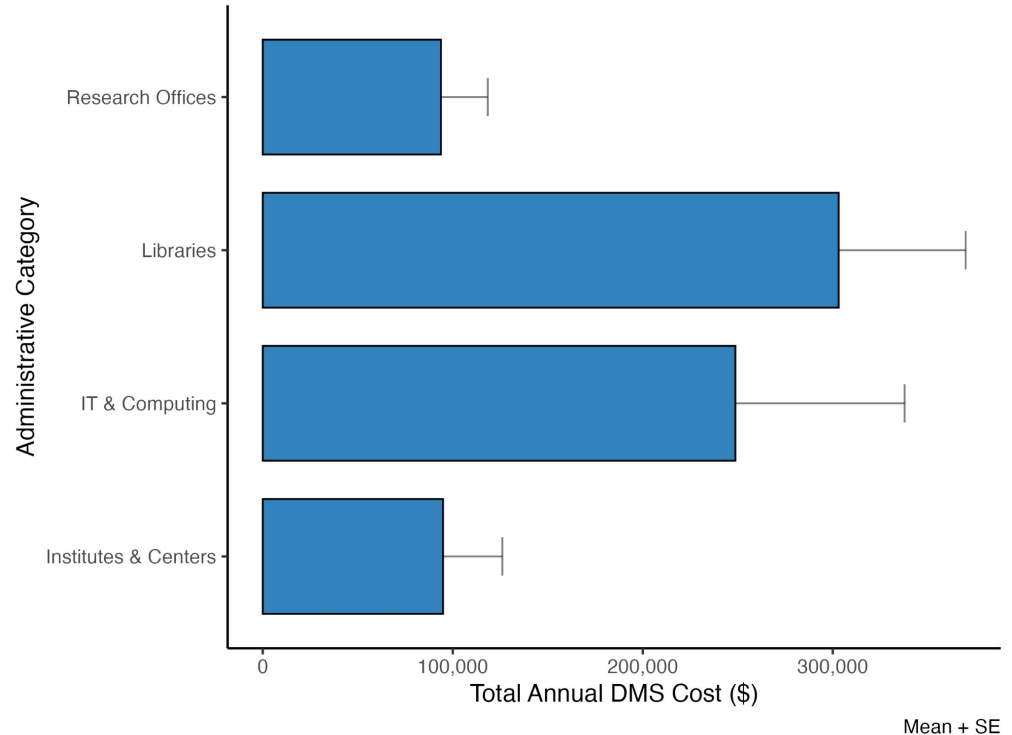


Most researchers do most data sharing activities on their own



Institutional offices are investing in DMS

- Offices where researchers may find internal support
- Libraries and IT faced largest total DMS expenses

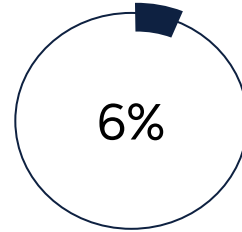


Average Researcher Expenses



\$29,800

Average per funded
project cost to researchers



On average, 6% of grant
award went to DMS

Researcher Expenses

Researchers were grouped by their total award amount

- Average NIH Award ~ \$2,730,000; n = 56
- Average NSF Award ~ \$428,000; n = 32

Percentile Group	NIH			NSF		
	Award min	Award max	N	Award min	Award max	N
Lower 25th	\$8,000	\$421,000	14	\$15,000	\$138,000	5
Middle 50th	\$422,000	\$1,910,000	27	\$150,000	\$470,000	16
Upper 75th	\$2,020,000	\$123,000,000	15	\$474,000	\$8,200,000	11

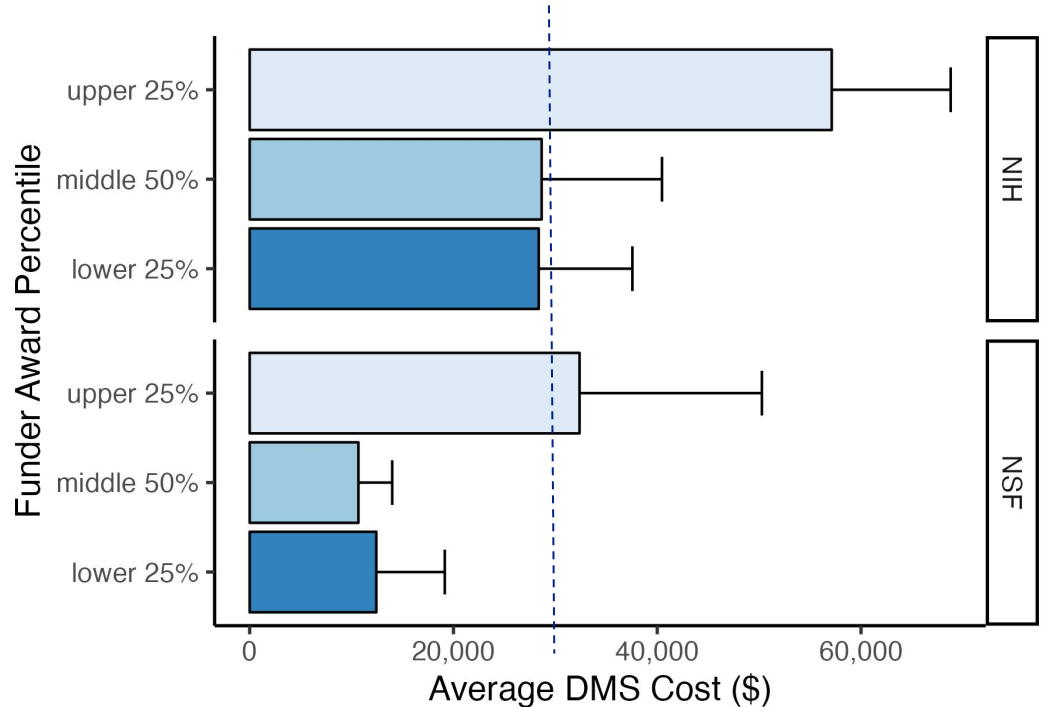
Average DMS expenditures by funder and percentile of total awarded grant amount



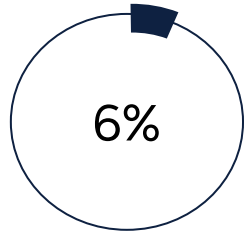
\$29,800

Average NIH-only
~ **\$36,200**

Average NSF-only
~ **\$18,400**

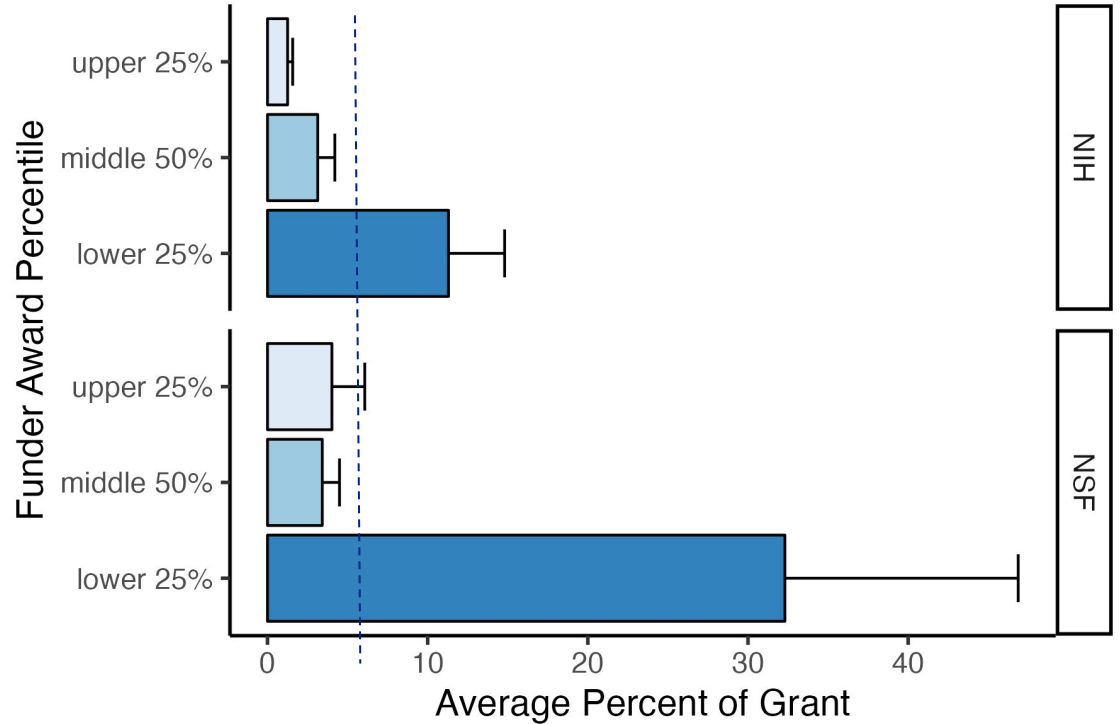


Average DMS expenditures by funder of total awarded grant amount



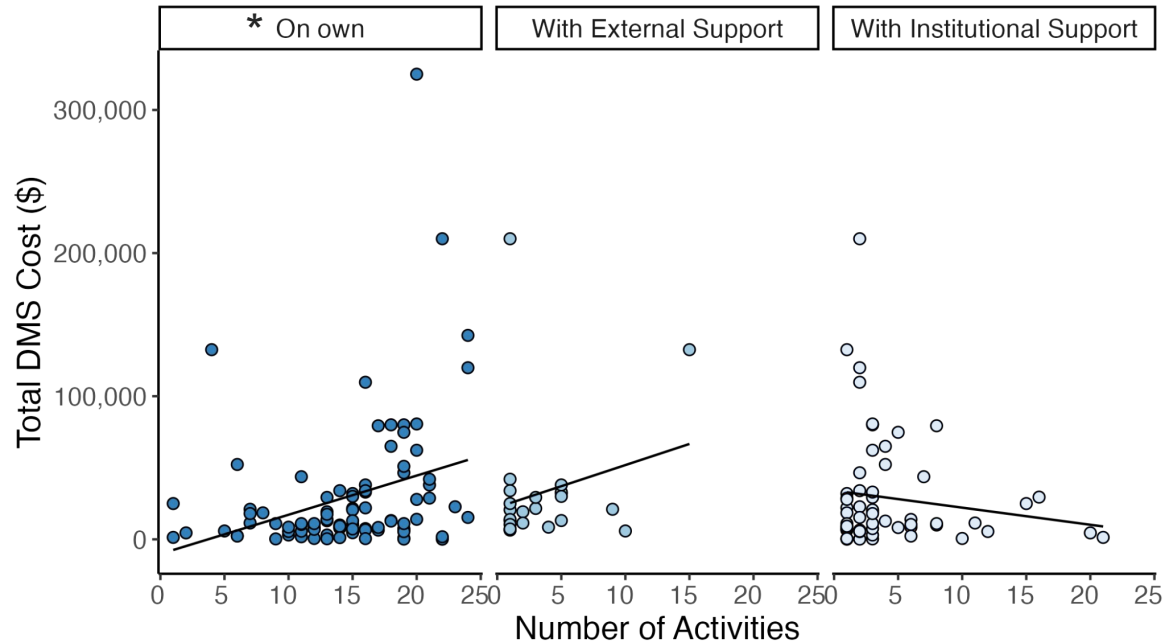
Average NIH-only
~ 4.7%

Average NSF-only
~ 8.1%



How do Researcher Expenses Relate to Use of Institutional Services?

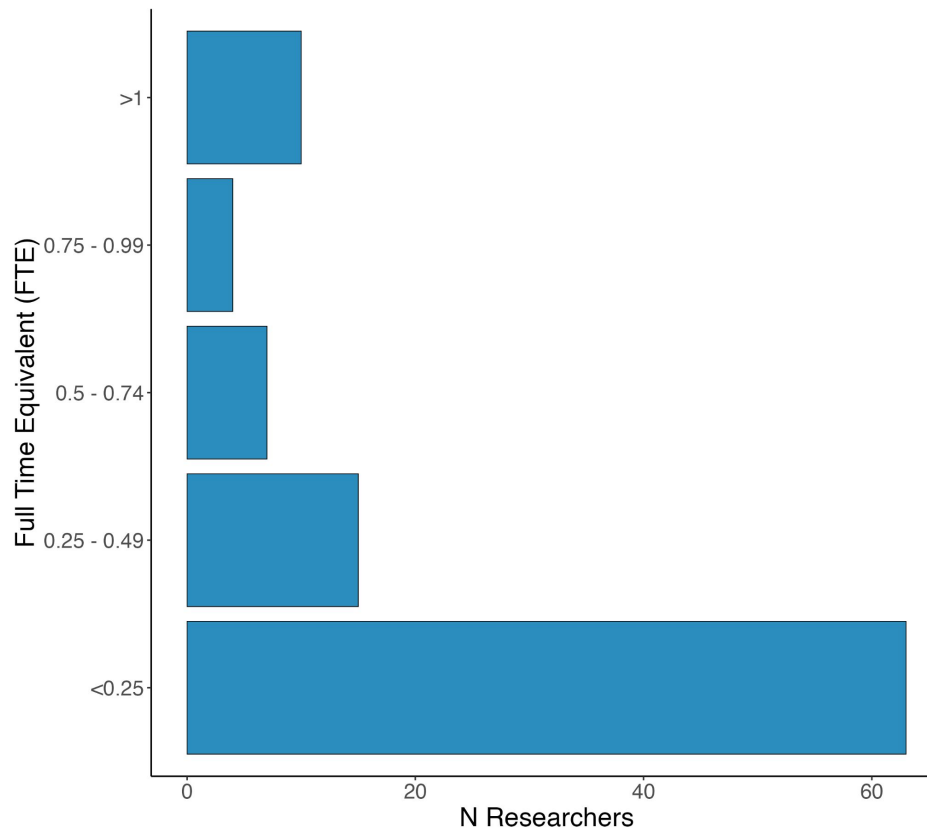
Doing DMS activities on their own was associated with greater DMS expense



* $b = 2735.5$, $t(88) = 2.96$, $p = .004$; adjusted $R^2 = 0.08$; all other $p > .28$

How are research teams staffing DMS work?

Most doing Data
Management &
Sharing on the
research team did it
less than 25% of their
time



Community of
50+ data curators
addressing
sharing
challenges



Ethical. Reusable. Better.

DATA CURATION NETWORK

datacurationnetwork.org

How are YOU using the RADS Expense Report?

- In DMP consultations
- In conversation with library administration to:
 - **Advocate for a full-time employee**
 - Consider sharing and preservation costs to researchers
- In conversation with organization administration to:
 - Inform our grant support model (e.g., percent of personnel costs)
 - Direct v. Indirect Costs

Some costs are "easier" to identify than others



Easier to identify/quantify

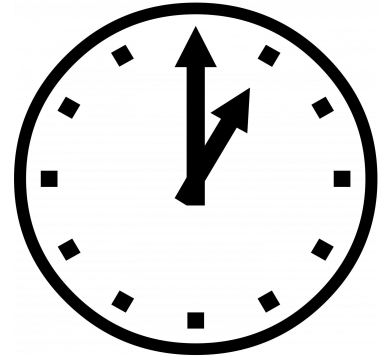
- Repository or curation fees
- Storage costs
- Salary for a Project Data Manager

Harder to identify/quantify

- Time doing "active" data management
- Institutional training/education
- Personal curation

How I talk to researchers about DMS budgeting

1. Designate a person on the team to have "primary" data management responsibility → % of their time
 - a. How complex is the data/project?
 - b. How large and disperse is the team?
2. Include professional data management support from institution → % of time (direct) or explicit mention in facility plan (indirect)
 - a. Consultation, training, mentorship, doing of the work



How I talk to researchers about DMS budgeting

3. Determine if repository has a fee
 - a. If yes → write in \$
 - b. If not → write in additional hours for team or professional to prep and make submission
4. Identify other hurdles for sharing (e.g., sensitive or restricted data; large data) and budget extra time or professional consultation for handling



Challenges to consider (and ask about)

1. What are the realities of post-award costs? How to plan ahead to ensure these are spent before final reports?
2. How to evaluate when data should be deaccessioned?
3. How can we shift the mindset from sharing being an “extra” to being a fundamental part of “doing research”?



Contact Info

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And follow our progress:

<https://www.arl.org/realities-of-academic-data-sharing-rads-initiative/>



RADS Resources & Project Results

RADS Data Management and Sharing Activities, v3:

Kozlowski, W., et al. “Realities of Academic Data Sharing (RADS) Initiative Public-Access Data Management and Sharing (DMS) Activities,” v3. November 6, 2023.

<https://doi.org/10.29242/radsdmsactivities2023>.

Expense Report:

Hofelich Mohr, A., et al. *Making Research Data Publicly Accessible: Estimates of Institutional & Researcher Expense*. February 2024. <https://doi.org/10.29242/report.radsexpense2024>.

Gap Analysis Report:

Petters, J., et al. *Publicly Shared Data: A Gap Analysis of Researcher Actions and Institutional Support throughout the Data Life Cycle*. March 2024. <https://doi.org/10.29242/report.radsgapanalysis2024>.

Methodology Report:

Taylor, S., et al. *Realities of Academic Data Sharing (RADS) Initiative: Research Methodology 2022–2023 Surveys and Interviews*. January 2024.

<https://doi.org/10.29242/report.radsmethodology2023>.