

# Placticas

Raising awareness, increasing health literacy, and partnering to improve inclusion of underrepresented communities in health research

YWCA San Antonio | San Antonio, Texas

2022-23 NACP Community Award | \$30,000

## All of Us Activities

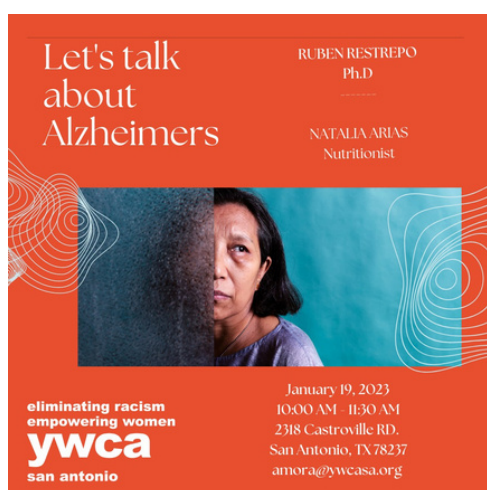
Presentations

## Budget

Personnel - \$26,441

Technology - \$600

Travel - \$231



## Summary

The goals of this project were to boost health and digital literacy skills, build connections with local health experts, and raise awareness of the *All of Us* Research Program (*All of Us*) in YWCA's community, in particular Spanish-speaking women. Project staff facilitated 6 community events in Spanish and English, reaching a total of 72 people. Throughout the event series, they invited local health care professionals to educate community members on pertinent topics such as diabetes, Alzheimer's disease, COVID-19, and hypertension. Project staff also shared information about *All of Us* and shared reliable online health information resources from the National Library of Medicine (NLM) and the Centers for Disease Control and Prevention (CDC).

The project found success in engaging with attendees on topics that matter to them and their families. They also maximized the reach of their project by adding a livestreaming option to later sessions. This greatly increased their reach, as YWCA reported hundreds of views for livestreamed sessions after each event. The project team plans to continue health programming, as well as training additional staff to support livestreams to continue reaching more community members.

Explore funded projects and partnership opportunities with the NNLM *All of Us* Program Center at [allofus.nlm.gov/funding](https://allofus.nlm.gov/funding)

[View NNLN.gov](https://www.nlm.gov)  
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