

Community Unconference: Let's Talk About Black Maternal Health

University at Buffalo | Buffalo, New York

2022-23 NAPC Community Award | \$30,000

Partners

Erie Niagara Area Health
Education Center

All of Us Activities

Presentations
Digital and Print Materials

Budget

Personnel/Fringe - \$9,075
Communications - \$6,518
Partner/Speaker Fees - \$2,939
Design Consultant - \$1,875
Event Rental - \$720

Impact

The project's activities reached about 100 people, including community members, doulas, social workers, community health workers, academics, and workers from faith-based organizations, community organizations, and hospitals. The events were primarily attended by the Black/African American community, and individuals who work with, support, and advocate for that community. Evaluations indicate that the project helped improve awareness of *All of Us* and the ENAHEC's Birth Equity Project. The project also helped to raise awareness of libraries as community health partners, as the project lead, a university library staff member, was invited to join a local hospital committee. A [project website](#) was developed to show project outputs, and the lead continues to seek local collaborations on Black maternal health.

Summary

The project aimed to increase awareness, and to educate the community about the health disparities and inequities related to Black maternal health. The project developed 3 community events:

- Webinar featuring Erie Niagara Area Health Education Center's (ENAHEC) birth equity project, the *All of Us* Research Program (*All of Us*), and [MedlinePlus.gov](https://medlineplus.gov)
- Film screening of a documentary about Black maternal health, also sharing information about NNLM and *All of Us*
- Community Unconference on Black maternal health facilitated by doulas, academics (including librarians), and community-based organizations. The event also shared local resources, as well as NNLM and *All of Us* information



Additional Photos

Credit: Ophelia Morey, University at Buffalo



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[View NNLN.gov](https://nnlm.gov)
[Project Record](https://nnlm.gov)



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