# **All Together El Paso**

Alliance of Border Collaboratives | El Paso, Texas 2022-23 NAPC Community Award | \$29,965

### **Partners**

A.Y.U.D.A., Inc.

## All of Us Activities

Presentations
Promoting JoinAllofUs.org/nlm

#### **Costs**

Personnel/Fringe – \$10,400 Travel for outreach - \$3,000 Supplies - \$6,600 Design Consultant - \$6,000 Indirect - \$2,800



### **Summary**

Alliance of Border Collaboratives (ABC) aimed to address the digital divide through outreach and engagement activities focused on access to health information, digital literacy skills, and promoting awareness of NNLM resources and the *All of Us* Research Program. ABC partnered with A.Y.U.D.A., Inc., a community-based organization, to reach underserved and underrepresented communities by connecting with those seeking access to services from A.Y.U.D.A.

The project's intended audience was the most underrepresented community members of El Paso County, including more than 67,000 residents of Colonias (local substandard housing developments). ABC trained Promotores (community health workers) to present to the community on how to access and use health information, build digital literacy skills, and increase awareness of the NLM, NNLM, and the *All of Us* Research Program. Trainings and monthly outreach events resulted in reaching 504 community members. ABC and A.Y.U.D.A. now have training materials and a library of health information resources that can be shared with their community members both digitally and in print as they continue engagement activities.

Explore funded projects and partnership opportunities with the NNLM *All of Us* Program Center at <u>allofus.nnlm.gov/funding</u>

View NNLM.gov <u>Project Record</u>



A of US
RESEARCH PROGRAM

nlm.gov allofus.nnlm.gov

joinalllofus.org/nlm