# Health Programming at Your Library

## **Activity 1: Choose Your Own Adventure**

1. Pick a resource (linked below).

2. Explore and learn about your area.

3. Share what you used and what you learned or confirmed.

[State Health Facts](http://www.kff.org/statedata/)

[County Health Rankings and Roadmaps](https://www.countyhealthrankings.org/)

[City Health Dashboard](https://www.cityhealthdashboard.com/)

## **Activity 2: Explore Programming Ideas**

1. Select a resource from below
2. Explore one of the resources and identify one idea that could be used or adapted for your community.
3. Share what you used, and what you learned about it or could use from it.

* [Let’s Move in Libraries](https://letsmovelibraries.org/program-ideas/)
* [ALA: Programming Librarian](https://programminglibrarian.org/browse-programs)
* [WebJunction: Health Happens in Libraries](https://www.webjunction.org/explore-topics/ehealth.html)
* [Rural Health Literacy Toolkit](https://www.ruralhealthinfo.org/toolkits/health-literacy/2/community/public-libraries)
* [Ready.gov](https://www.ready.gov/toolkits)
* [Jbrary Storytime Resources](https://jbrary.com/)
* [NNLM Past Funded Projects](https://www.nnlm.gov/funding/funded)
* [National Health Observances](https://odphp.health.gov/news/category/national-health-observances)

## **Getting Started: Partnerships**

[“Period Pantry” at the Brooklyn Public Central Library](https://www.cbsnews.com/newyork/news/central-library-provides-free-menstrual-products/)

[NNLM Discovery-Virtual Health. Virtual Health at the Pottsboro Public Library](https://www.youtube.com/watch?v=pV32iJ4WL-g)

## **Planning and Implementation**

[NNLM Logic Model](https://www.nnlm.gov/sites/default/files/2021-08/Logic%20Model.pdf)

[Storytime Logic Model: Library Research Service](https://www.lrs.org/2020/09/09/the-logic-model-take-it-one-step-at-a-time/)

## **Activity 3: Your Turn**

Choose either the logic model below or the 7 questions on the next page and begin filling in the key pieces to implement your idea.

### **Logic Model**

Project:

Goal:

| Inputs | Activities | | Outcomes | | |
| --- | --- | --- | --- | --- | --- |
| What we invest | What we do | Who we reach | Why this project: Short term results | Why this project: intermediate results | Why this project: Long term results |
|  |  |  |  |  |  |

### **7 Questions:**

| **Who:**  Will you reach?  Can you assist?  Can partner? |  |
| --- | --- |
| **Where:**  Where do you have the space?  Does a community location make sense?  Is it accessible to participants? |  |
| **How much?**  Time?  Money? |  |
| **What?**  Type of activity?  Resources to include? |  |
| **Why?**  Is your organization the one to offer this?  Will It benefit your audience? |  |
| **When?**  Are staff available?  Is your primary audience available?  Pair with health observance month or local event? |  |
| **How?**  Will you market your program?  Will you conduct the activity?  Will you tell if it was successful? |  |

## **How to Claim MLA CE**

[Watch a 1-minute video](https://youtu.be/PkPb9xfAYBM?si=YksM5vkN52x4Vxk4)

## **Marketing Ideas**

* [Public Library Association’s Marketing Strategies Page](https://www.ala.org/pla/resources/tools/public-relations-marketing/marketing-strategies)
* [ACRL Library Marketing Outreach Library Guide](https://acrl.libguides.com/marketingresources/readings_videos)

## **NLM Exhibition Program (on pause until further notice)**

* [Host a Traveling Exhibition](https://www.nlm.nih.gov/hmd/get-involved/hostexhibitions.html)
* [Explore Online Exhibitions](https://www.nlm.nih.gov/hmd/about/exhibition/index.html)

## **Activities with NNLM Partners**

* [Story Corps: All Our Voices Toolkit](https://allofus.nnlm.gov/storycorps)
* [SciStarter](https://scistarter.org/citizensciencemonth-resources)

## **NNLM Activities, Guides & Resources**

* [NNLM Reading Club](https://www.nnlm.gov/reading-club)
* [Order Free Informational Materials](https://www.nnlm.gov/guides/order)
* [Introduction to Health Literacy Guide](https://www.nnlm.gov/guides/intro-health-literacy)
* [Community Engagement Resource Guide](https://www.nnlm.gov/guides/community-engagement-resource-guide)
* [Mental Health Information Community Partnerships Toolkit](https://www.nnlm.gov/guides/mental-health-information-community-partnerships-toolkit)
* [Resources for Public Libraries](https://www.nnlm.gov/public-libraries/resources-for-public-libraries)

## **NNLM Funding Opportunities**

* [Explore NNLM Funding](https://www.nnlm.gov/funding)
* [NNLM Proposal Writing Toolkit](https://www.nnlm.gov/guides/nnlm-proposal-writing-toolkit)
* [How to Apply for NNLM Funding](https://youtu.be/_1Q2QVa1id0?si=uFn07pFfZgu3itqU)

## **Consumer Health Information Specialization (CHIS)**

* [Learn more about CHIS](https://www.nnlm.gov/guides/consumer-health-information-specialization)
* [Find CHIS classes](https://www.nnlm.gov/training/schedule?combine=&ce_categories_121%5B%5D=3&ce_categories_121%5B%5D=4&class_format_133=All)