Participant Activity Survey (PAS)

March 31, 2023

National Library of Medicine
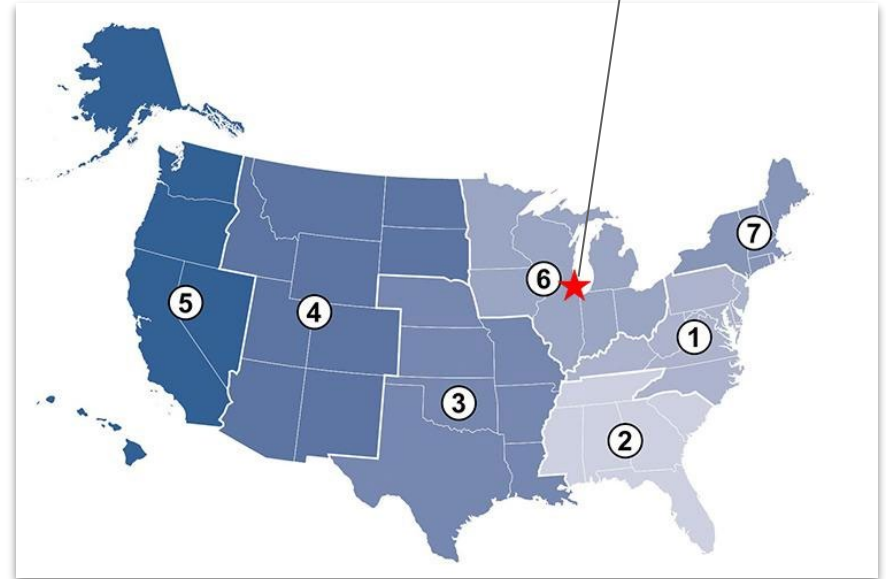Network of the National Library of Medicine

Agenda

- Who is NEC and What we do

- Participant Activity Survey (PAS)

- Helpful Resources and Contact Information

Who is NEC?

- Part of the NNLM

- Multi-disciplinary team in charge of assessment of the *Impact, Efficacy and Value* of NNLM activities, services and resources

NNLM National Evaluation Center

What NEC does?

Gather and analyze information to

LEARN

and for

DECISION MAKING

Participant Activity Survey (PAS)

- Standard survey tool

- There are 5 sections:

  - Satisfaction: 4 items

  - Activity objectives: up to 4 objectives to be evaluated

  - Impact of participation in the activity: up to 5 items

  - Awareness of organizations: 4 items

  - Trust of organizations: 4 items

What is special about PAS?

- First NNLM survey available for use in your OWN evaluation plans

- Short and Customizable: you can decide what activity objectives are evaluated

- Offered in two languages: English y en Español

- Online platform and ready to go. Supporting materials provided

- Standard, science-based survey that will give you good data

English version

IMPACT OF YOUR PARTICIPATION IN THIS ACTIVITY ON YOU Please indicate your level of agreement with the following five statements: *My participation in this activity...*

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
increased my ability to decide if a health information source is trustworthy.	○	○	○	○	○
					reset
increased my ability to communicate health information to others.	○	○	○	○	○
					reset
increased my ability to find health information online.	○	○	○	○	○
					reset
	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
I intend to use the knowledge, skills, and/or resources from this activity in future professional and/or personal settings.	○	○	○	○	○
					reset

Versión En Español

IMPACTO DE ESTA ACTIVIDAD EN USTED Indique qué tanto está de acuerdo con las siguientes frases: Mi participación en esta actividad...

	Muy en desacuerdo	En desacuerdo	Ni acuerdo ni desacuerdo	De acuerdo	Muy de acuerdo
Aumentó mi capacidad para decidir si la fuente de información sobre salud es confiable.	○	○	○	○	○
					reset
Aumentó mi capacidad para comunicar información sobre salud a otras personas.	○	○	○	○	○
					reset
Aumentó mi capacidad para encontrar información sobre salud en línea.	○	○	○	○	○
					reset

Resources and Support

- To access PAS: contact your Region for support, they will work with NEC to get you the online survey link

Supporting Materials:
- Guidance on how to write SMART objectives, in English y en Español
- Guidance on how to request an online survey link, including timelines on how things are processed
- Future resources depending on needs to be identified

Writing Meaningful SMART Objectives

This short guide on how to write SMART objectives provides the user practical definitions and examples for communicating *clear goals* and *SMART objectives* for subaward applications.

Goals are broad general statements that explain what the organization wants to accomplish. They summarize in simple language what the organization wants to achieve.

Goals must be: Simple, To the point, Free of Technical Terms and Easily Understood

Example: Raise awareness about eating disorders.

Objectives are more detailed statements that explain what, when, who and how the organization will move to meet the desired goals.

Objectives must be Concise, Clear about their purpose, Self-Explanatory, Free of Technical Terms and Easily Understood. Objectives must be **SMART**, that is…..

Specific: WHO will be impacted by the program or activity? Examples: school age children, librarians, museum visitors.

Measurable: HOW MUCH the participants will be impacted by the activity? Examples: Decrease misinformation by 5%, Increase attendance to health information classes by 10%, Identify 5 symptoms of eating disorders.

Attainable: HOW will the team *realistically* accomplish the objective? Examples: Teaching a class about mindfulness, organizing a book club about lived experiences of people with eating disorders; developing a workshop about useful community resources to deal with eating disorders;

SMART OBJECTIVES		
S SPECIFIC	WHO will be impacted by the program or activity?	
M MEASURABLE	HOW MUCH the participants will be impacted by the activity?	
A ATTAINABLE	HOW will the team accomplish the objective?	
R RELEVANT	Is the objective aligned with the overarching goal?	
T TIMELY	WHEN is the action taking place?	
SMART OBJECTIVE	Write here your final SMART objective considering the 5 SMART characteristics	