

All of Us Programming at the Library

NNLM *All of Us* Program Center

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Health Topics connected to *All of Us*

- Food, gardening, cooking, nutrition, pantries
- Disability, accessibility
- Exercise, yoga, walking, movement
- Chronic illness, diabetes, cancer, Alzheimer's, arthritis
- Social and environmental determinants of health (work, play, live)
- Wellness
- Women's health
- LGBTQ health
- BIPOC health
- Mental health

Potential Resources and Partnerships

Library Resources and Services

- Public access computers
- Wifi, laptop lending programs
- Bookmobiles/library site visits
- Library meeting spaces
- Ongoing library programming

Community Partners

- [All of Us Engagement Partners](#) might be in your community
- Conduct programming and events with your local health organizations:
 - Promotores - community health workers
 - Food banks and rescue organizations
 - Health care providers

Sharing Information about *All of Us*

- Print and digital informational materials
- Brochures, posters, bookmarks, infographics, videos, slides
- Bulletin boards
- Handout racks & displays
- Social media
- Website ads
- Newsletters
- Local media, tv commercials
- Email campaigns
- Use hashtags that are relevant to our target audience.
- Special library exhibits including *All of Us*, books and films related
- [NLM Traveling Exhibits](#)

Program Development Options

Library Led Programs

- Library developed programming and events
- Library invites *All of Us* to participate at event

All of Us Led Programs

- *All of Us* Partner developed programming
- *All of Us* Partner facilitates and manages events/activities
- Library hosts and promotes events/activities

Past Programming Examples



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All of Us
RESEARCH PROGRAM



Health Literacy Outreach through Family Programming and Creative Engagement Kits

Antelope Lending Library

Iowa City, Iowa

2021-22 | \$14,000

[Download Project Profile](#)



Antelope Lending Library Bookmobile engaged with Hispanic families who experience barriers to traditional library access. They created Wellness Activity Kits on subjects ranging from dental health to neurodiversity.

During programming, staff educated the community on the *All of Us* Research Program and the importance of diversity in clinical research. They also shared print materials, book plates with AoU links.

Funding was used for personnel, activity kit supplies, and health information books and media.



NAPC Funded

Library-led Program

Health Tools for All Training & Symposium

Taking Effective Action, Inc.

DC, Maryland, Virginia area

2021-22 | \$30,000

[Download Project Profile](#)



Taking Effective Action, Inc. trained community leaders and hosted a symposium on health information resources and the potential impact of the *All of Us* Research Program in their communities.

All of Us representatives spoke to nearly 300 health symposium attendees about the importance of diversity in biomedical research and the impact of the program.

Funding was used for personnel, promotion, video conferencing software, and training stipends.

The Human Trial Film Screening

**Nashville Public Library and
FiftyForward**

Nashville, TN

2023 | \$5,000

[Event Page](#)

Nashville Public Library and Fifty Forward hosted an in-person matinée screening at the Belcourt Theater featuring the 2022 documentary film, *The Human Trial*, an award-winning documentary about the search for the cure for type 1 diabetes. Through the filmmaker's own type 1 diabetes diagnosis, this documentary gives rare insight into what it's like for both participants and researchers as they race for a cure, as well as a compelling look at how clinical research has led to cures, vaccines and improved health for all, over the centuries.



Funds were used to rent the space, purchase additional titles for the library's collection, staff time, promotion and more.

All of Us Partner-led Program

NAPC Funded

Library-led Program

Black Health and Healing Virtual Summit

Queens Public Library

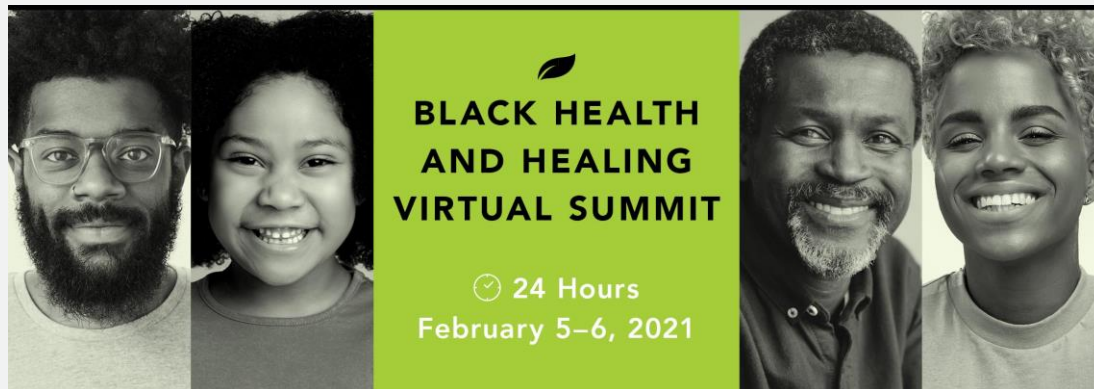
New York

2020-21 | \$49,500

[Event Site](#)

Queens Public Library conducted a 24-hour virtual event that provided health information that is accessible, necessary, and interesting to the African American community in Queens and nationwide. Medical experts shared information on health topics that are relevant to members of the Black community in every stage of life.

Summit activities included physical activity, entertainment, author talks, Happy Hour Healthy Mixology, and DJ sets, and discussions to guide young people of color toward careers in healthcare and librarianship. The summit also featured an *All of Us* speaker and highlighted the importance of diversity in biomedical research.



Black Maternal Health Webinar Series

Network of the National Library of Medicine

National Event

April 11 – 17, 2023

[View events](#)



The Black Maternal Health Webinar Series from NNLM featured presentations and discussions from expert guest speakers, and NNLM staff during Black Maternal Health Week. The presentations enabled librarians and community members to learn more about the past, present and future of Black Maternal Health in America.

- Events included discussions around trust and medical research in the Black community with webinars led by subject experts.
- Shared information about current research on Black Maternal Health that will use the *All of Us* data. Highlighting *All of Us* at the beginning of each webinar.
- Journal discussion focusing on the environmental health influence on Black Maternal Health, the paper mentioned the importance of large diverse data research like *All of Us*.

Resources to consider are [NNLM Birthing Persons Toolkit](#), [Black Maternal Health Toolkit](#), [CDC Hear Her Campaign](#), [All of Us Research Hub](#), [NNLM Reading Club on Black Maternal Health](#). Libraries can create resource guides that also include *All of Us* information.

iVive tu vida! Get Up! Get Moving!®



National Alliance for Hispanic Health

National Event

[Learn more](#)

[Calendar of Events](#)



- Vive tu vida! Get Up Get Moving® is the nation's premiere annual Hispanic family physical activity and healthy lifestyle event
- An event in partnership with national and local organizations.
- *All of Us* is promoted in the event, usually with tabling, exhibition, or the journey. Libraries can be involved.
- [More resources](#)
 - Bilingual infographics
 - Videos developed with Sesame Street Communities

Skincare 101 for Asian Americans, Native Hawaiians, and Pacific Islanders

Asian Health Coalition

National Event

September 23, 2021

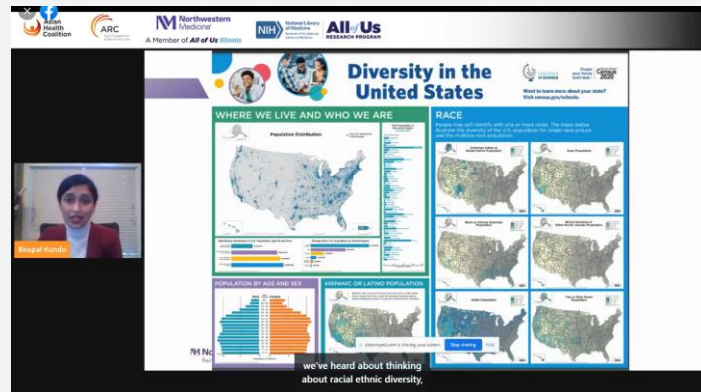
[View Recording \(Facebook\)](#)

Asian Health Coalition hosted a livestream chat with dermatologist Dr. Roopal Kundu to talk about skincare concerns for AANHPIs including acne, aging, and sun damage.

During the chat, they answered participant questions and discussed how your biological makeup, environment, and lifestyle impact your skin.

A Virtual Ambassador introduced *All of Us* at the beginning, and the chat touched on the nuances of dermatology across diverse AANHPI communities.

Resources to consider are an expert speaker and livestreaming technology.





League of United Latin American Citizens

National Event Series

[Event Info](#)



The mission of the *All of Us* Virtual Cafecito Series is to enhance the knowledge and information about the program in order to aid our community in understanding the program and what it entails. LULAC's Cafecito series is a powerful tool that will walk you through what the program has to offer and how we can make a difference for generations to come.

LULAC has hosted Cafecitos virtually and in-person in community spaces, including public libraries. *All of Us* representatives spoke about the program during the session.

More Ideas



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Idea: Community Health Fair

Bring local community health resources to the library! Host a fair featuring local health organizations to offer information, resources, and services.

Suggested activities

- Health screenings
- Educational workshops
- Local entertainment and art for children and families
- Cooking demonstrations
- Keep it general or focus on a topic - diabetes, heart health, nutrition, etc.

How *All of Us* can participate

- Sponsor the event
- Tabling, sharing materials
- Speak at the fair opening

How the library can participate

- Host the fair at the library
- Offer activities for youth and families
- Create book displays and recommendations for library consumer health materials



Idea: Health Screening or Vaccination Clinic series

Suggested Activities

- Around flu season, host health screening or vaccination clinics
- Suggested screenings: Blood Pressure, Cholesterol, Blood Glucose
- Suggested vaccinations: Influenza, COVID-19 boosters
- Partner with local community health workers

Additional Resources

- [Health Literacy in Libraries](#)
- [Example vaccination campaign](#)

How *All of Us* can participate

- Healthcare staff can provide screenings/vaccinations
- Tabling, sharing materials

How the library can participate

- Host the clinics
- Offer programming for youth or adults while they wait (books, games, crafts focused on health)



Idea: Research Walks

Suggested Activities

- Start a walking club or Story Walk
 - Collaborate with local non-profits to develop story walks
 - Host special guests like doctors, genetic counselors, researchers, and *All of Us* ambassadors
 - Discuss the benefits of walking daily
 - Highlight relevant research coming out of the *All of Us* Research Program

Resources

- [Let's Move In Libraries](#) (for more programming ideas)
- [StoryCorps All Our Voices Toolkit](#) – in-depth guide on how to host your own listening and recording sessions – explore doing this while you walk
- [All of Us wearable technology study](#) to advance precision medicine



How *All of Us* can participate

- Sponsor and lead the walk
- Share relevant information from the *All of Us* Research Hub
- Set up an informational table at the beginning/end of the walk

How the library can participate

- Integrate it into their health and wellness programming
- Host regular walks
- Connect with local walking groups
- Encourage families to participate



Idea: Host the *All of Us* Journey

Suggested activities

- Host the mobile engagement unit at a branch (bookmobile sized)

Resources

- [Confirm the *All of Us* Journey will be in your area](#)
 - Select Mobile Tour in the dropdown menu
 - Contact lib-NAPCengage@uiowa.edu if you're interested

How *All of Us* can participate

- Educate people on the [All of Us Research Program](#)
- Walk participants through the engagement activities

How the library can participate

- Encourage patrons to learn more
- Invite local community partners to table alongside the Journey



Idea: Identify Health Misinformation Event

Suggested Activities

- Discuss misinformation related to the self-management of diabetes.
- Invite a trusted, local health professional to discuss health misinformation and recommend to reliable interventions designed to reinforce good self-care practices, and daily decision making for those managing a chronic disease.

Resources

- [Avoid Health Misinformation](#) from San Diego Circuit Libraries

How *All of Us* can participate

- Sponsor the event
- Suggest/offer expert speaker
- Tabling, sharing materials
- Introduce/MC the event

How the library can participate

- Host/MC the event
- Create book displays and recommendations for library consumer health materials
- Print out fact sheets
- Provide links to resources



Idea: Meditation Series

Suggested Activities

- Invite local professionals to teach basic meditation practices
- Share information about mental health, stress reduction, and how the *All of Us* Research Program aims to improve mental health research for all communities
- Explore the effects of meditation on several health conditions and how researchers can get insights into potential new treatment approaches

How *All of Us* can participate

- Sponsor the event
- Tabling, sharing materials
- Sharing *All of Us* videos at the beginning of sessions

How Libraries can participate

- Host the series at the library
- Create book displays and recommendation lists



Idea: Community Health Storytelling Series

Suggested Activities

- Share and record stories from the community about health issues, priorities, and initiatives that make an impact.
 - Funding to consider: personnel/contractor costs to record/edit recordings, recording and editing technology, promotion

Resources

- [StoryCorps All Our Voices Toolkit](#) – in-depth guide on how to host your own listening or recording session at the library
- Nuestra mente y los dilemas morales en la pandemia, TED en Español ([Spotify](#), 9:26)
 - From **Scripps Research Translational Institute** partners at [Sensis Marketing](#).
- [NNLM Discover Podcast](#)

How *All of Us* can participate

- Share a short advert about *All of Us* in each episode
- Include a “clinical research” component for each health story – what’s the current research?

How the library can participate

- Host a listening session
- Host a recording session
- Promote and share recordings on the library’s website and social media
- Recommend related resources based on story topics