NNLM All of Us Program Center Funded Projects

Health Tools for All Project

Project Lead Organization: Taking Effective Action, Inc.

Funding Year: 2021

Funding Amount: \$29,994



Community Partners

Hemingway Memorial AME Church
Lee Memorial AME Church
Love AME Church
Mount Sinai Cornerstone AME Church

Populations of Focus

Race & Ethnicity

Project Goal

To increase knowledge of health conditions affecting minorities.



Project Summary

Taking Effective Action, Inc. (TEA) carried out the Health Tools for All Project (HTAP) with the goal to increase knowledge of health conditions affecting minorities, credible sources of health information from the National Library of Medicine (NLM), and medical research including the *All of Us* Research Program. TEA utilized its longstanding presence in Prince George's County Maryland and the greater Washington, DC metropolitan area and established relationships with faith-based and other community organizations to reach residents in this geographic area with an emphasis on targeting African Americans.

TEA trained 7 community health leaders on February 21, 2022, and was provided with a toolkit containing NLM resources to educate them on health issues affecting their communities. Key resources covered were MedlinePlus, PubMed, and JoinAllofUs.org, along with other authoritative online resources. The training included sample search demonstrations related to cardiovascular disease and COVID-19. Participants asked questions regarding the resources. Trainees reported an increase in understanding and knowledge of NLM/NIH online resources and the *All of Us* Research Program.

TEA also hosted a three and half hour symposium with 283 participants on March 26, 2022. The symposium had a dedicated panel discussion on the *All of Us* Research Program which included a representative from the program and someone who is participating in the program. This allowed symposium participants to get answers to their specific questions and provided an engaging conversation on medical research in general and the *All of Us* Research Program.

Health Literacy

Virtual Programming

Black and African American Community

Project Impact Highlights



Seven community leaders received training and a toolkit with resources on how to access and utilize NLM/NIH online health information resources, and how to guide others to accurate sources on current health topics affecting African Americans (health, COVID-19, medical research, etc.). The community health leaders reported that they will utilize their toolkits to continue to share the information and resources received in the training.

- 86%
- Symposium participants (283) also received direct resources on the main health topics covered. 86 % of the participants who responded to the feedback request rated the information they received at the symposium as "excellent", while the remaining 14% rated it as "very good" or "good".
- 62%

TEA partnered with seven community organizations in Prince George's County, MD. Approximately 62% of the county's population is African American, a community that has been underrepresented in biomedical research (UBR).

Recommendations

This type of project requires strong relationships with community partners. Choosing the right partners that have common interests in health literacy and are committed to the success of the project is the key to success. Community leaders that are trusted and have a significant sphere of influence in their communities will ensure greater participation and engagement from the community. If the budget allows, one can add an activity for the trained community leaders to host their own training sessions in their own communities with external support.

Want to know more about this project? View the Project Record on NNLM.gov

<u>Check out more</u> <u>Funding Opportunities!</u>



All of US
RESEARCH PROGRAM

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