

# NNLM *All of Us* Program Center Funded Projects

## Health Literacy Outreach through Family Programming and Creative Engagement Kits

Project Lead Organization: Antelope Lending Library

Funding Year: 2021

Funding Amount: \$14,016



### Project Summary

Health Literacy Outreach through Antelope Lending Library (ALL) aimed to reach underserved and underrepresented populations to provide health literacy learning through weekly programs at Open Heartland, distribution of activity kits, collection development of health literacy books, and distribution of *All of Us* materials with all programs, kits, and books provided through this grant.

Their goals were to (1) grow their children's, young adult, and adult nonfiction collections by adding accurate, current, unbiased health literacy books, (2) provide hands-on, activity-based kits that would teach families about COVID-19, dental health, and neurodiversity, and (3) provide engaging health literacy programming to children and families with whom they have existing community relationships.

ALL successfully brought 450 health literacy activity kits to the Johnson County, IA community, including resources and local information, and provided 12 weeks of health literacy programming for youth. NNLM *All of Us* learning activities were super engaging and a great resource for families. The most popular by far was the [health literacy Loteria](#) game that was played at many programs after being done with other health literacy activities.

They also bought 72 new health literacy-focused books across ages, subjects, and collections allowing them to evaluate their collections to remove biased and outdated materials. Online resources such as information about the *All of Us* Research Program, DigitalLearn, and [MedlinePlus](#) are now available in the Online Resources section of the Antelope Lending Library website. The ability to share digital resources provided through this grant allowed them to reach 180 individuals in person and hundreds of households through delivery and digitally.

### Community Partners

- Open Heartland
- Iowa City South District Neighborhood Association
- Home Ties Child Care Center

### Populations of Focus

- Race and Ethnicity
- Access to Care
- Age
- Annual Household Income
- Disability
- Educational Attainment
- Gender Identity
- Geography
- Sexual Orientation

Iowa



# Key Words

Health Literacy

Family Programming

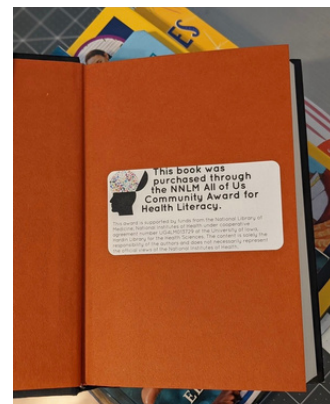
Bookmobile

## Project Highlights

- 450** health literacy Creative Engagement kits for families were developed and distributed to Johnson County families.
- 180** individuals participated in in-person and virtual outreach and programming.
- 72** new health literacy focused books were added to the collection, spanning across ages and subjects, to allow ALL to update and weed health information materials.

## Recommendations

Consider developing activities and engagement kits that would appeal to a broad age range. When putting together together kit plans and instructions, ALL staff made sure to include an activity that could be aged up with more attention to detail or aged down with more basic information and dexterity skills. This was also reflected in shared materials, as kits contained board books, picture books, and chapter books.



Images of collection materials purchased using Community Award funds.

**Want to know more about this project?  
View the [Project Record](#) on [NNLM.gov](#)**

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