

POP Community Focus Award Community Health Information Assessment Report

Please adhere to these guidelines when using this template to complete all sections of your Community Health Information Assessment Report

- Do not exceed 10 pages
- Text size: 12 Point
- Text color: Black
- Margins: 1 inch
- Line spacing: 1.15 inches
- Recommended fonts: Arial, Georgia, Calibri, Helvetica, Times New Roman
- Use the Section Headings in the Template

Community Characteristics

Describe the population(s), geography, or other important characteristics using supporting data. Does the community qualify as an underrepresented population as determined to be those experiencing health disparities as a result of their: race and ethnicity; biological sex, gender identity or expression, and sexual orientation; cognitive and physical abilities; religious background or identification; socio-economic status (past and current); education level; geographic location or other factors or demographics that create unequal access to the highest level of health?

Evidence of Health Information Need

From your research and supporting data, what is the primary health information need for this community? Describe the methodology and resources used for your evaluation and assessment? Refer to the NNLM National Evaluation Center (NEC) Evaluation Planning and Pathway. The evaluation design is broken down in to 5 steps. While you are developing your evaluation plan, including type of data to be collected, survey instruments, and how data will be used, it is important to consider your audience as this can change how your evaluation is designed and implemented because different settings and populations have different needs and abilities to participate in evaluations. Consider how the 5 steps are applied across 4 common populations: K-12 Health; Rural Health; Race & Ethnicity; and LGBTQIA+ Health.

Preliminary Program Planning

Write a preliminary planning statement for a potential health literacy or digital health literacy program using the Community Health Information Assessment Report to help inform the design, implementation, and evaluation for the program. Consider the evidence-based health information need you will address. Does the program align with the NNLM objectives for health information outreach? What level of engagement do you need from community partners? What potential barriers might you encounter and how or can those barriers be mitigated? How will you promote this program for maximum participation? What are the costs associated with the program? What benefits or outcome(s) do you want to achieve? How will you evaluate the program to discover if those outcomes or goals have been met?

This project has been funded in whole or in part with Federal funds from the National Library of Medicine, National Institutes of Health, Department of Health and Human Services, under Grant Number UG4LM UG4LM013729 with the University of Iowa.