

HOW TO PROMOTE #ALLOURVOICES

Join the Conversation - Sample Call Outs:

Join the conversation about health and wellness with **[Library name]** and @StoryCorps! Record your story today. #AllOurVoices

Record, preserve, and share your health and wellness story, in your own voice. Join the #AllOurVoices recording campaign with **[Library name]** and StoryCorps today!

Share Theme-Based Content:

Refer to the **Healthcare Date Pegs Calendar** in the toolkit for more ideas about date-specific recognition opportunities.

Sample social media text:

Did you know, *(insert fact about medical topic)*. _____ is _____ awareness month.

OR

_____ is _____ month. We are hosting a storytelling week to collect the stories of people affected by _____. Do you have a story to tell, or know someone you'd like to interview? Join us at **(organization website or Facebook page)** to learn more and participate.

Join #AllofUs and add your voice to the conversation today. #AllOurVoices

Share the All Our Voices Animation:

Listen to friends and community health advocates Sabrina Beavers and Shantay Davies-Balch as they talk about the premature birth of Sabrina's daughter, Destiny, and the barriers to good care Black women face during pregnancy.

This @StoryCorps animation is brought to you in partnership with the Network of the National Library of Medicine and the National Institutes of Health *All of Us* Research Program (*All of Us*). To learn more about *All of Us* at joinallofus.org/nlm (English) or joinallofus.org/bnm (Spanish).

