

NNLM ALL OF US COMMUNITY ENGAGEMENT CENTER ANNUAL REPORT

1 MAY 2020 – 30 APRIL 2021
UG4 - YEAR 5

Year by the Numbers

- 16 virtual programs held reaching 1,634 people.
- 24 partner organizations reached in the *All of Us* Engagement Ecosystem

Website Data

- Over 27,000 visitors to nnlm.gov/allofus
- Number of visits to the Virtual Health Programming webpage: 1,300
- 11,477 subscribers to the CEN Newsletter Bulletin
- Over 7,000 people visited joinallofus.org/nlm
- 308 Facebook Followers
- 367 Twitter Followers

Overview of ROC and Annual Goals

Introduction to report and overview of ROC

1. Provide planning, standardization, and management for NNLM *All of Us* community engagement programs on a national level.
2. Provide advice, resources, and coordination with the regional Engagement Coordinators who have a responsibility for day-to-day community engagement and training activities in the regions, as well as parent RMLs.
3. Provide program evaluation, dissemination, and reporting to measure effectiveness and success.
4. Solicit and incorporate feedback from advisory groups and partnerships.

Key Accomplishments

Program/Activity Name

(Suggest making use of graphics, figures, etc.)

- Presentation to the Community & Provider Gateway Initiative ranging 21 different *All of Us* partners ranging across the entire consortium.
- Developed a methodology for creating a series of case studies on Inclusive Partnership Management.
- Partnered with PSR to fund Libraries Without Borders to create a WALI-Health toolkit.
- Transitioned the CEN into a new Knowledge Management System.
- Completed a needs assessment for NNLM *All of Us* National Program training.
- Developed a summative report detailing successes and lessons learned from the first 4 years of the pilot.
- Developed an on-demand course on precision medicine.

Top Programs and Activities

StoryCorps All Our Voices Toolkit

Overview of program and success story

- Partnered with NER to fund StoryCorps to develop 1 animation and a program toolkit for public libraries to engage patrons in telling their health stories

Digital Health Literacy

Overview of program and success story

- Partnership with Wisconsin Health Literacy & GMR to create the following resources:
 - 5 program guides created for public libraries to offer digital health literacy programming to patrons
 - 14 videos created on digital health literacy topics in English & Spanish
 - 1 training course on digital health literacy created

Virtual Health Programming Series

Overview of program and success story

- Partnered with GMR, PNR, MCR, PSR and SCR to offer the following virtual programs:
 - NNLM Reading Club Presents...Author Talks (5 programs reaching 545 people)
 - Life Interrupted Film Screening & Panel Discussion (5 events reaching 471 people)
 - Digital Health Literacy Training Series (4 events reaching 817 people)
 - Vaccine Development & Efficacy Webinar (1 event streamed across 4 platforms in English & Spanish reaching 879 people)

COVID-19 SPOTLIGHT

- Transitioned the NNLM *All of Us* Community Engagement Network (CEN) to virtual engagement in response to COVID-19 using an agile project management mindset.
- Developed a Virtual Health Programming webpage to help public library staff offer virtual programs to their patrons. The webpage received 1,300 visits.
- Offered 16 virtual programs hosted for NNLM members and the general public reaching approximately 1,634 people.
- Partnered with the CPGI Network to host a Black History Month Webinar reaching approximately 219 people.
- Presented at the ABOS virtual conference reaching 135 number of people. The exhibit booth received 111,517 sponsor impressions with 109 engagements.
- Shipped out 30 Test the Waters Family Exploration kits to public libraries across the country.
- Shipped out 194 Human Genetics Film Kits to public libraries across the country.
- Sponsored 75 public library staff to receive their Consumer Health Information Specialization.
- Presented to the *All of Us* Engagement Ecosystem at the 2020 virtual CPGI meeting.
- Developed a Precision Medicine Webpage as a companion to the Precision Medicine Traveling Exhibit.