EXEMPLARY RFP APPLICATION SECTION EXAMPLE

Diversity, Equity, and Inclusion

This is an example of a project that highlights a USB target population. As noted in the scorecard, to receive DEI points the applicant can also either identify inequities and disparities and suggest appropriate approaches to enhance diversity, equity and inclusion, or represent an organization that has never received funding before, has received funding only once, or have not received funding in a time period specified by the RML/Center/Office.

Goals and Objectives of Healthy Hatian-Americans Project:

- Visit 20 different businesses, high schools, community and faith-based organizations, that serve the Haitian- American population providing culturally-specific health education and resources.
  - Refer to the implementation section of this proposal for further details.
- Provide health education to the Haitian-American communities regarding:
  - Behaviors that lead to hypertension (e.g diet, lack of exercise)
  - Importance of medication adherence in relation to hypertension management
  - Importance of obesity prevention and management
  - Stroke awareness, management, and medication adherence through short video with storyline of Haitian patient refusing rehabilitation services (refer to implementation section for further details)
- Assess information retention by using a post-presentation survey
- Raise awareness about Haitian Creole health information available on medlineplus.gov
  - Provide medlineplus.gov materials at each tour appointment
  - Provide step-by-step written instructions on how to access medlineplus.gov on a smartphone and/or desktop (handouts will be available in French, and Haitian Creole language).
- Promote HHA Project by building continued collaborations and new connections with our Haitian community
  - Provide health information to the Haitian community via this tour
  - Provide health tour presentations in the Haitian Creole language
  - Identify ways we can continue to build collaborative work post completion of this project