



Criteria for Program Inclusion in the Community Engagement Toolkit

- 1 Target population is clearly defined and described, with preference towards a population underrepresented in biomedical research (UBR).
- 2 The program addresses identified needs of the target population(s). This need must be supported by evidence (e.g., needs assessment results via survey, community input, existing database - how were the data collected? Who collected the data?) See this resource to guide thinking about community engagement:
http://www.plconnect.slq.qld.gov.au/_data/assets/pdf_file/0009/337941/Welcome-model-State-Library-Leadership-program_version_2.pdf
- 3 Community members from the target population(s) and/or community-based organizations that serve those populations actively collaborate in the planning and/or delivery of the program.
- 4 Feedback about the program has been collected from participants who are members of the target population(s). This feedback must indicate the value of the program to the participants. Feedback can be limited to measures of satisfaction with the program, but measures of changes in knowledge, attitudes (self-efficacy, perceived susceptibility, outcome expectations, etc.), and behavioral intentions or state of change in behaviors are encouraged.